

Download Roastar's Template - You must setup your design on the appropriate template.

CMYK Color Mode (Process) - Your file must be setup in CMYK (Process) with no RGB color information. For Black ink only files, please convert to grayscale.

Do NOT build Black Swatches as 4 Color (Rich Black) - Black color swatches should be 100% K (Black) only and should not contain any Cyan, Magenta or Yellow color values. **Do NOT use the Registration color swatch for anything.**

Outline Text - Please ensure all text in your file has been converted to outlines.

Resolution - We require a minimum of 300dpi for any raster images that are used in your design.

Embed all Images - If you are setting up your artwork file in illustrator, please ensure all images are embedded.

Bleed - A minimum of .0625" (1/16") bleed is required on all sides of the document.

Do NOT include Trim/Crop Marks or Registration Marks - Please DO NOT include trim/crop marks or registration marks as part of your press ready file(s).

Save each Sku separately - Please ensure each design or sku is saved as a separate file.

Accepted File Type - PDF's (recommended) or Adobe Illustrator (.ai)

DOCUMENT SETUP:

Your file must be setup according to our template specs. For example, if the finished size of your pouch is going to be 6.125" W x 9.5" H x 3.5"B, then you'll want to setup your document to 6.25" wide x 22.625" long keeping in mind that the 1/16" bleed will be trimmed off on all sides. **See diagram below.**

