

BACK

3" Wide x 3" Tall

ZIPPER

Window

Indicate the window shape by placing it on a separate layer or fill it with a color that stands out from the rest of the design.



Before starting your design, click or scan the QR code below to review the Artwork Setup Guide for Roastar's artwork requirements.



Bleed

Any color or graphics that stop at the edge of the document must extend into the 'bleed area', 1/16" past the trim on all sides.

Trim

Where the pouch will be cut.

Safe Area

Important text and graphics must remain inside the green lines to avoid being trimmed or folded.

Fold

Where the pouch will fold.

Heat Seal

Color variation can occur in heat seal areas.

Cut Tolerance

To account for our cut tolerance, we recommend the design match from one side of the pouch to the other.

FRONT

3" Wide x 3" Tall

ZIPPER